



KEO'S VALUE CHART

Many people across the world have offered to actively contribute to KEO. All contributions are welcomed. However, KEO being the guardian of its values has to keep a watch to see that they are well respected. This is the reason why we have developed this value chart. It allows each person, if he agrees with it, to contribute in an active way towards this project.

Thus, every person who wishes to contribute towards this project should pledge to the following rules:

1) To respect KEO's ethics of being a project free of charge.

Realized free from all political, religious and commercial influence, KEO is being achieved thanks to the generous contributions offered by each of its partners in all sectors relating to its realization (technical, computing, communication...). All the contributions offered to KEO thus follow the same fundamentals of generosity that the project insists upon. So the individual contributions too must follow the same logic of being offers to devote time and effort, free of charge.

2) To consider each person, whoever he may be, as a representative of the entire human species.

Every person on Earth, small, powerful, weak, poor or rich, whatever be his age, his ethnical, cultural, social or religious background is offered the same 4 pages of liberty to write the message that he wishes to transmit to his faraway great grandchildren.

3) To explain to each person the essence of the project such that everybody is invited to concretely write his message and transmit it to KEO.

One of KEO's goals is to collect the largest number of messages possible from across the globe such that we can project a representative image of the ethnical and cultural multiplicity of the human community of the 21st century to our faraway descendants.

4) To adapt KEO to the local cultures if the need so arises.

All translation of the presentation text of KEO in the local languages has to be carefully verified to ensure that the essence and meaning of KEO is accurately expressed. You have the liberty to adapt the KEO project to the local cultures using metaphors and suitable examples as long as the integrity of the project's philosophy is preserved. For example, the duration of KEO's journey of 50,000 years can be expressed in terms of generations and compared with the local myths.

5) To acknowledge the absence of all censorship and to respect the anonymity of every message destined to KEO.

Whatever be the origin, language and contents of the messages, each of them, without undergoing any censorship, will be embarked upon the KEO satellite, engraved on glass disks that can resist aging.

6) To assure the confidentiality and the security of the messages till they reach the KEO headquarters

Each message will be treated with complete confidentiality to protect the integrity and security of the writer of the message, especially in the politically sensitive zones.

7) To involve, if possible, the media and the local networks.

Every involvement of the media and the local network in your efforts to communicate KEO is welcomed. Moreover, to encourage, for example, schools, hospitals, churches, prisons, health centers, libraries, association, etc.. to publicize the KEO project is also possible. You are free to propose activities of your choice such that every person is lead to embrace the KEO project: for example, asking students to design posters on KEO that can be put up in health centers or organizing a collection of messages for KEO during a shopping festival, etc....

8) Not to associate any enterprise or entity with the collection of messages for KEO without the consent and approval of the Project Coordination Team of Programme KEO.

In order to preserve the integrity and the global coherence of the project as well as to conserve the moral support extended to it by all its partners, all offers to sponsor and support KEO, that may be addressed to you, should be first communicated to the KEO team before they are put into practice. Please revert to KEO for its consent, to execute the coordination of the proposal.

9) To contact the Project Coordination Team of KEO for any complementary information

The Project Coordination Team of Programme KEO is at your entire disposal for any additional information that you may require to communicate KEO with the people around you. Do not hesitate to contact KEO to clear any doubt that you may have about the project or to have answers to any questions that may come to your mind or to get advice on any communication operation that you would like to put into action at a local level.

10) The messages collected by KEO will respect the ethical values of the project

In no event will the messages collected by KEO be circulated or used for any commercial benefit.

I, the undersigned.....

Residing at the following address :

Country:.....

Nationality:.....

Telephone:

Fax:.....

E-mail:

Profession:

Professional structure to which you belong:.....

Wish to actively contribute to the promotion of the KEO project in the following way:

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And I agree to respect KEO’s value chart.

Place.....

**Signature after having mentioned
“read and approved”**

Date

Thank you in advance for sending us this value chart:

◆ **By post at: KEO, BP 100, 75262 Paris Cedex 06- France**

Following this contact, you will receive all the necessary communication supports to successfully carry out your missions as a Keolover.