

THE SATELLITE THAT CARRIES THE HOPES OF THE WORLD The KEO project has been voted "Project of the 21st century" by UNESCO

www.keo.org

A collective work of universal scope is currently taking shape: all people on earth are invited to speak out in their own language. Every individual has up to four pages to freely document his or her thoughts, values, life, hopes, fears, expectations...

In 2013/14, all of this material will be transferred on board the satellite KEO and launched. KEO should return to Earth after circling our planet for several thousands of years, providing the world of tomorrow with an authentic image of what human beings are like today.

As soon as the satellite is in orbit, all the messages, anonymized, will be subjected to linguistic and sociological analysis, mapping their content and meanings, and establishing comparative images of our various cultures. The results should nourish the public debate and help us answer such questions as: Who are we? And: what can we do together right now to make the world a better place?

As many cultures as we shall discover not any more through the images passed on by the media, often violent, which give strength to fears and lack of comprehension, but through the very words stemming from the heart of their inhabitants.

At this moment in history, in which humanity is facing unprecedented challenges, the KEO Project foreshadows the actions that could facilitate the dialogue between human beings and initiate a true fraternity of our species.

« ... Humanity will have only the future it can create for itself owing to its capacity to think... »
Albert Schweitzer, Peace Nobel Price